

## NCC Cable System Order

Order #	62331022
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Jul14
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Main Street Media Group
Advertiser	Trentons Bad Bet

Client Code	166
Product Code	356
Est Code	3252
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/07/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$128,688.00	
Commission		\$19,303.20	
Net Total		\$109,384.80	
Total Spots		57	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/7 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$2,706.00	\$8,118.00	30	NCR 09/26/16-12/25/16
2	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$2,011.00	\$6,033.00	30	NCR 09/26/16-12/25/16
3	ESPN	SPORTSCENTER A<	9/26/16	10/2/16	09:00	15:00	X							-	-	1	\$2,011.00	\$2,011.00	30	NCR 09/26/16-12/25/16
4	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$2,490.00	\$7,470.00	30	NCR 09/26/16-12/25/16
5	ESPN	VARIOUS	9/26/16	10/2/16	15:00	19:00	X							-	-	1	\$2,490.00	\$2,490.00	30	NCR 09/26/16-12/25/16
6	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4,905.00	\$14,715.00	30	NCR 09/26/16-12/25/16
7	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1,924.00	\$5,772.00	30	NCR 09/26/16-12/25/16
8	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X							-	-	1	\$1,924.00	\$1,924.00	30	NCR 09/26/16-12/25/16
9	FXNC	VARIOUS	9/19/16	9/25/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$1,442.00	\$4,326.00	30	NCR 09/26/16-12/25/16
10	FXNC	VARIOUS	9/26/16	10/2/16	09:00	15:00	X							-	-	1	\$1,442.00	\$1,442.00	30	NCR 09/26/16-12/25/16
11	FXNC	VARIOUS	9/19/16	9/25/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$1,771.00	\$5,313.00	30	NCR 09/26/16-12/25/16
12	FXNC	VARIOUS	9/26/16	10/2/16	15:00	19:00	X							-	-	1	\$1,771.00	\$1,771.00	30	NCR 09/26/16-12/25/16
13	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$3,451.00	\$10,353.00	30	NCR 09/26/16-12/25/16
14	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	1	\$3,451.00	\$3,451.00	30	NCR 09/26/16-12/25/16
15	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4,692.00	\$14,076.00	30	NCR 09/26/16-12/25/16
16	NFLN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$1,804.00	\$5,412.00	30	NCR 09/26/16-12/25/16
17	NFLN	AVG. ALL WKS	9/19/16	9/25/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$2,189.00	\$6,567.00	30	NCR 09/26/16-12/25/16
18	NFLN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4,321.00	\$12,963.00	30	NCR 09/26/16-12/25/16
19	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,651.00	\$7,953.00	30	NCR 09/26/16-12/25/16
20	NBCS	AVG. ALL WKS<	9/19/16	9/25/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$423.00	\$1,269.00	30	NCR 09/26/16-12/25/16
21	NBCS	AVG. ALL WKS	9/26/16	10/2/16	09:00	15:00	X							-	-	1	\$423.00	\$423.00	30	NCR 09/26/16-12/25/16

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22	NBCS	AVG. ALL WKS	9/19/16	9/25/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$449.00	\$1,347.00	30	NCR 09/26/16-12/25/16
23	NBCS	AVG. ALL WKS	9/26/16	10/2/16	15:00	19:00	X							-	-	1	\$449.00	\$449.00	30	NCR 09/26/16-12/25/16
24	NBCS	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$760.00	\$2,280.00	30	NCR 09/26/16-12/25/16
25	NBCS	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X							-	-	1	\$760.00	\$760.00	30	NCR 09/26/16-12/25/16

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	48	9	0	0	0	0	0	0	0	0	0	0	57
<b>AMT</b>	\$113,967.00	\$14,721.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$128,688.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/07/16

62331022 | New York | NYI/New Jersey Region | 5207 |